

## A-Core Container

# Solar Panel Unit Cost



## Overview

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How much do solar panels cost?

The price of solar panels changes depending on where you live, but the average for installation is just under \$29,000 or \$2.75 per watt. On the high end, we talked to a solar customer in Hawaii who spent \$100,000 going solar. Dion in Nevada said their 10-kW system cost about \$20,000, which is about the national average price for a 7-kW system.

How much does a home solar system cost?

In 2025, we surveyed 1,000 home solar customers across the U.S. to understand their experience shopping for and installing solar panel systems. Most homeowners said they paid around \$16,129 for a solar panel system, with an average of 14 solar panels installed.

How much does a solar system cost per watt?

As of publishing, the average cost per watt is \$2.84. Most solar companies set the price according to the solar system's wattage. A solar installation's "cost per watt" is a little like the "price per square foot" when you buy a house. It helps compare the value of solar energy systems in different sizes.

How do you calculate the cost of a solar system?

Solar panel costs are usually measured in the cost per watt of solar installed. However, solar system sizes are measured in kilowatts (kW). To calculate the total price of installing a home solar system, you'll need the system size to be in watts. To convert kilowatts to watts, all you need to do is multiply the system size in kW by 1,000.

How much does a solar battery storage system cost?

Adding a solar battery storage system costs \$5,600 to \$11,200 installed on average (after tax credits), depending on the capacity, type, and brand. Off-grid solar systems cost \$40,000 to \$80,000 installed and typically have

battery storage and a backup generator to supply power when the solar panel energy is not sufficient.

How much does solar cost in California?

Divide annual kWh by ~1,200 (typical kWh/year per kW of solar in much of California). In California, expect \$2.75 – \$3.50 per watt before incentives (solar panel cost in California). This gives your solar cost per square foot. Estimate your system size, price before and after incentives, and cost per square foot.

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### Contact Us

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For catalog requests, pricing, or partnerships, please visit:  
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