

A-Core Container

Overseas market for outdoor power



Overview

The global outdoor power supply market size was valued at approximately USD 2.78 billion in 2024 and is expected to reach USD 33.79 billion by 2033, growing at a compound annual growth rate (CAGR) of about 32% from 2025 to 2033. What is the global outdoor power equipment market size?

The global outdoor power equipment market size was estimated at USD 53.42 billion in 2024 and is projected to reach USD 76.61 billion by 2030, growing at a CAGR of 6.3% from 2025 to 2030.

Is the outdoor power equipment market poised for continued growth?

Overall, the market is poised for continued growth as more consumers seek to enhance the beauty and functionality of their outdoor spaces. What will be the Size of the Outdoor Power Equipment Market During the Forecast Period?

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What is the market outlook for the outdoor power equipment market?

The lawn mowers segment is expected to account for the largest share of the outdoor power equipment market during the forecast period, primarily due to its essential function in lawn maintenance and garden care. With an increasing focus on outdoor activities and gardening, there is a growing demand for outdoor power equipment.

Which country has the largest outdoor power equipment market in 2023?

North America accounted for a significant share of the global outdoor power equipment market in 2023 with a revenue share of over 37%. Urbanization is on the rise and a mounting trend toward outdoor leisure activities have boosted the demand for landscaping & gardening tools including mowers, trimmers, and blowers.

Which region holds the largest share of the outdoor power equipment market?

ASIA PACIFIC region holds the largest share of the outdoor power equipment market. Asia Pacific is expected to grow at the higher CAGR in the outdoor power equipment market throughout the forecast period.

What drives the outdoor power equipment market?

The outdoor power equipment market is driven by the rapid growth of construction industry. With global surge in construction activities, outdoor power equipment like landscaping tools, compact utility loaders and portable generators are also increasingly demanded by people.

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