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Oman Operator Communications Green Base Station Market



Overview

What is the 'Oman telecom operators country intelligence' report?

The 'Oman Telecom Operators Country Intelligence' report is an executive-level overview of the telecom services market in Oman today, with detailed forecasts of key indicators up to 2028.

What is telecom market in Oman?

Telecom or Telecommunication is the long-range transmission of information by electromagnetic means. Oman's Telecom Market includes in-depth trend analysis based on connectivity like Fixed Networks, Mobile Networks, and Telecom Towers.

Why is the Oman telecom services market growing?

The Oman Telecom Services market growth is driven by the National Broadband Plan & Fiber Expansion strategy and Mobile Network Expansion efforts by the telecom regulator. Oman Telecom Services Market Outlook, 2023-2028 (\$ Billion) - Buy the Full Report to Gain More Information on the Market Forecast.

What is Oman telecom services market research report?

The Oman telecom services market research report offers mobile services segment coverage on various KPIs, including fixed broadband lines growth at a CAGR of 6.4% due to government efforts to expand fixed broadband connectivity.

What is Oman Telecom MNO market size in 2024?

By service type, data and internet services led with 50.54% of Oman telecom MNO market share in 2024; IoT and M2M services are advancing at a 6.08% CAGR through 2030. By end user, the consumer segment held 74.79% of the Oman telecom MNO market size in 2024, while the enterprise segment is forecast to expand at a 6.38% CAGR to 2030.

What is Oman's telecom oligopoly?

Oman's telecom arena is a concentrated three-player oligopoly: Omantel, Ooredoo, and Vodafone. The top two operators, Omantel and Ooredoo, together held a significant share of subscriptions in 2024, though Vodafone rapidly gained its position in the Oman telecom MNO market within two years through aggressive digital onboarding and loyalty rewards.

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