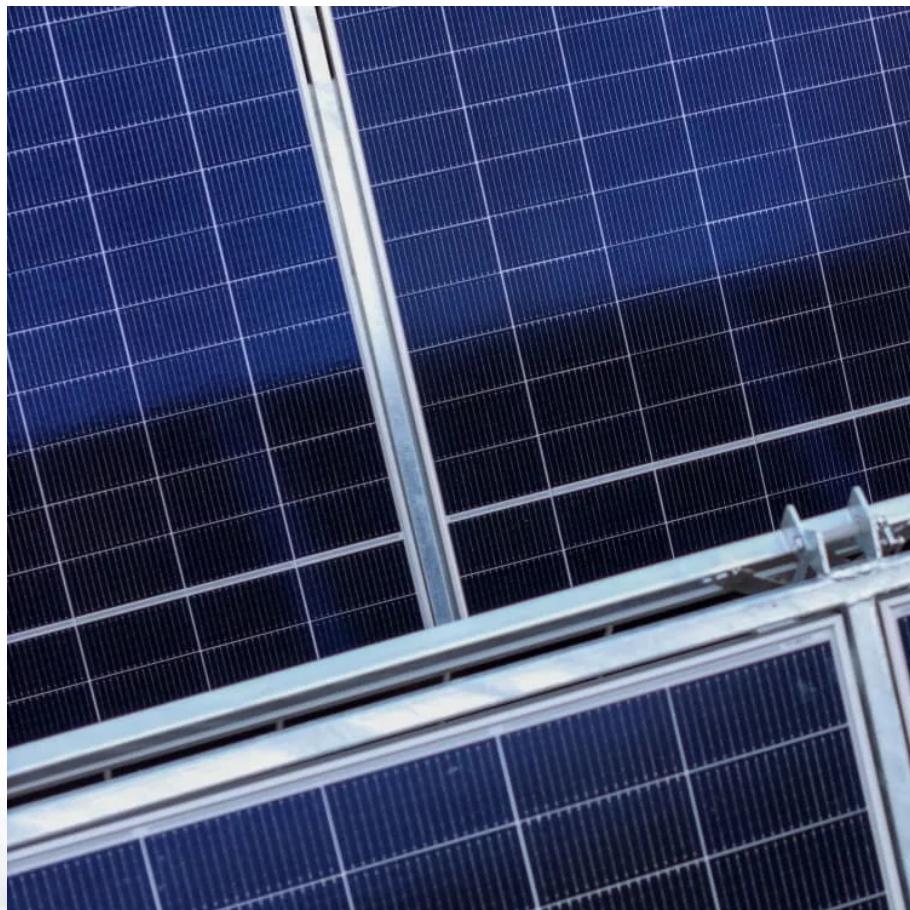


A-Core Container

How much money can you make from electricity storage equipment



Overview

How much does energy storage cost?

Electricity Energy Storage Technology Options: A White Paper Primer on Applications, Costs and Benefits. EPRI-1020676, Final Report, December 2010, Electric Power Research Institute, Palo Alto, California. RedT Energy Storage. 2018. "Gen 2 machine pricing starting at \$490/kWh."

Do investors underestimate the value of energy storage?

While energy storage is already being deployed to support grids across major power markets, new McKinsey analysis suggests investors often underestimate the value of energy storage in their business cases.

Should energy storage be undervalued?

The revenue potential of energy storage is often undervalued. Investors could adjust their evaluation approach to get a true estimate—improving profitability and supporting sustainability goals.

How do I evaluate potential revenue streams from energy storage assets?

Evaluating potential revenue streams from flexible assets, such as energy storage systems, is not simple. Investors need to consider the various value pools available to a storage asset, including wholesale, grid services, and capacity markets, as well as the inherent volatility of the prices of each (see sidebar, "Glossary").

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